

Q3-2020 **IDEA European Electronic Component** Quarterly graphics package

in association with the local trade associations:





















South Africa

Australasia

This package of 24 different quarterly graphics is derived from IDEA statistics produced quarterly using inputs from distribution member companies in the UK, Germany, France, Italy, Sweden, Norway, Denmark, Finland, Switzerland and Austria. The numbers shown represent the actual sales by IDEA affiliated Trade Association member companies which in turn comprise 74% of the available markets so reflect an accurate market trend.

COUNTRY	Association	Approx. DTAM (Distribution Total Available Market) 2019	Summation of Association Members Returns 2019	Approx. Share of DTAM (Distribution Total Available Market) represented by Association's Members 2019
France	SPDEI	€958 Mill	€728 Mill	76%
UK	ecsn/afdec	€1561 Mill	€1280 Mill	82%
Italy	ASSODEL	€1560 Mill	€1201 Mill	77%
Nordic	Via ecsn/afdec	€996 Mill	€578 Mill	48%
Germany	FBDI	€4287 Mill	€3344 Mill	78%
Switzerland	FBDI	€536 Mill	€300 Mill	56%
Austria	FBDI	€493 Mill	€301 Mill	61%

IMPORTANT NOTE: To ensure that exchange rate variations do not confuse the trend, the exchange rates shown are the 2019 Local currency/€ conversion rates. The 2019 average rates are: UK Pound/€ 0.8779, Danish Krona/€ 7.4690, Norwegian Krona/€ 9.8515, Swedish Krona/€ 10.5891.

The graphics are designed for use by member companies of Trade Associations affiliated to IDEA and by the Press. They are published in .pdf & word formats to enable users to easily copy individual graphics into their own documents or be published electronically on the web and local networks. This document will be updated every quarter immediately the IDEA Quarterly stats have been published.

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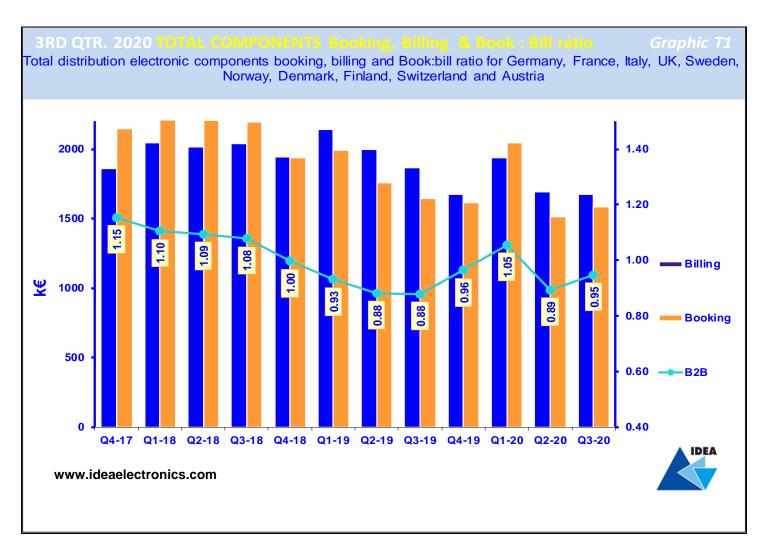
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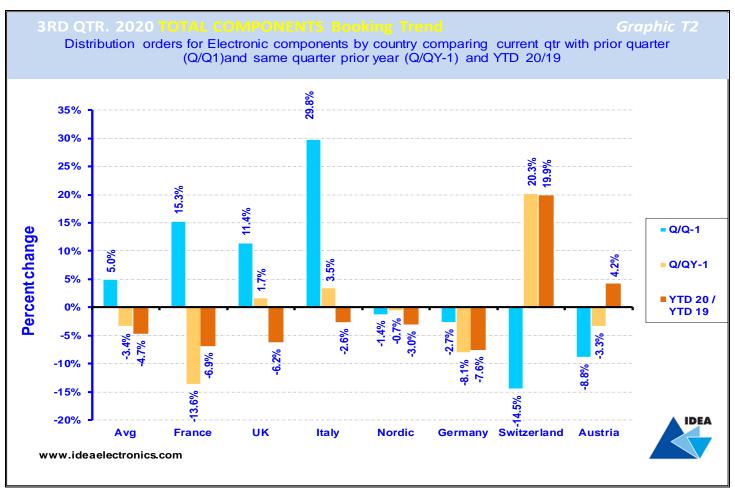
These graphics have been prepared by ecsn (afdec) in the UK and any queries should be addressed to:-

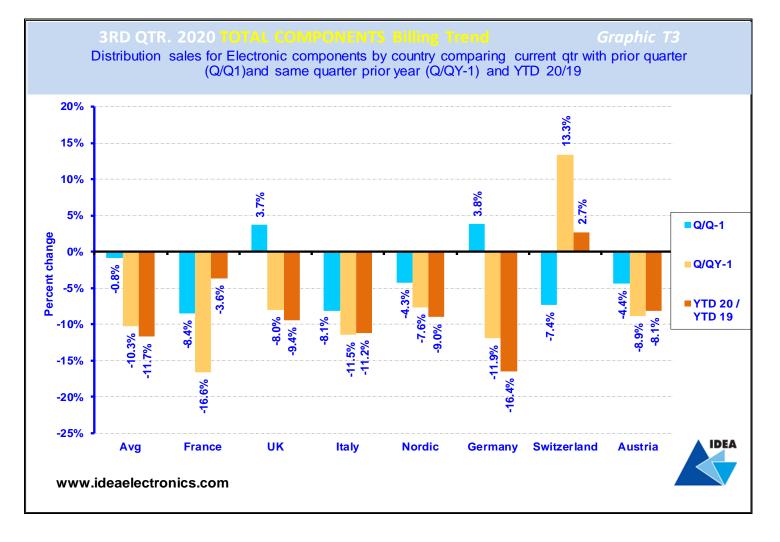
Graham Waite, Telephone: 44 (0) 1763 274748 or by Email: enquiries@ecsn-uk.org

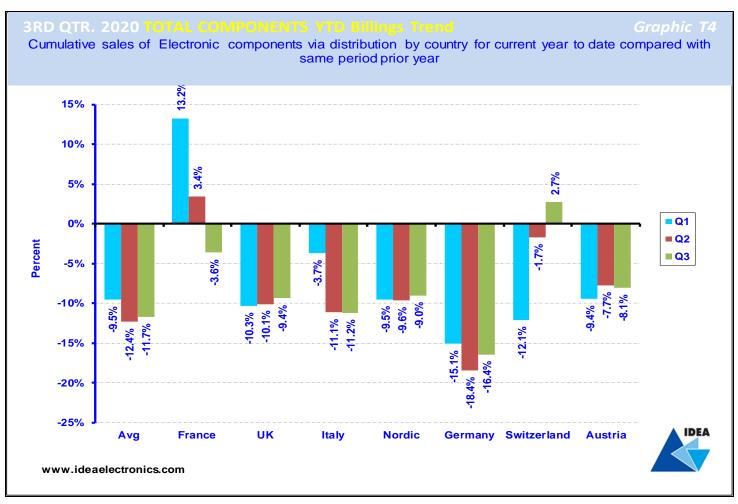
IDEA Secretariat: Laura Baronchelli

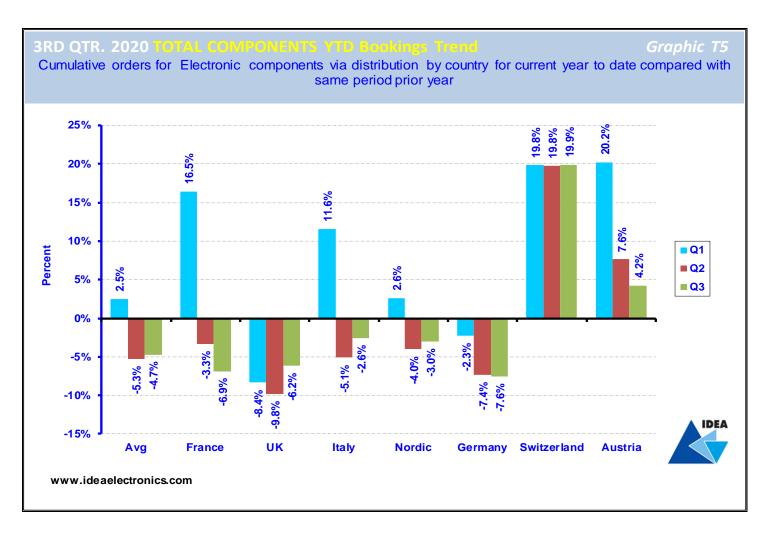
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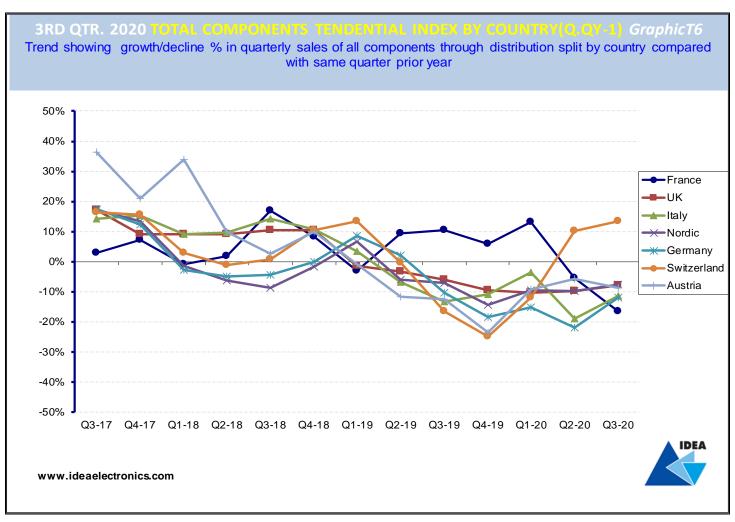


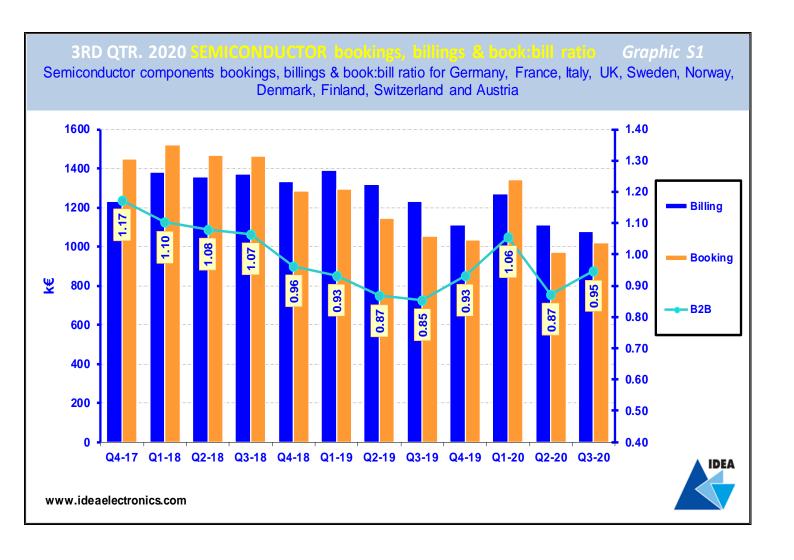


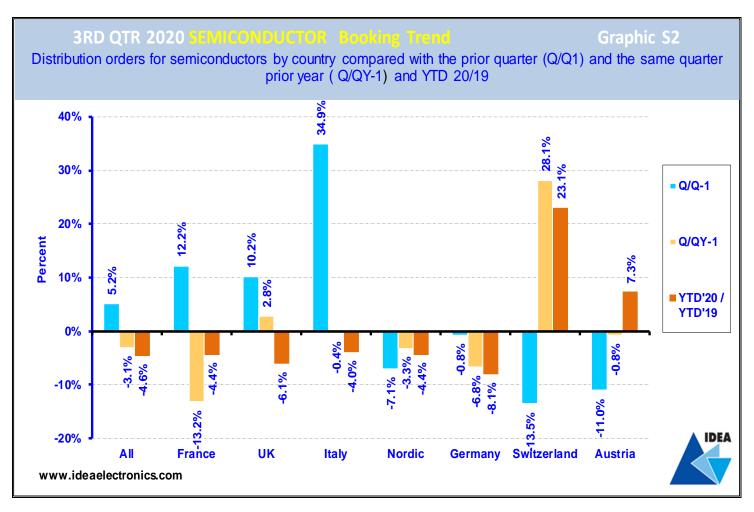


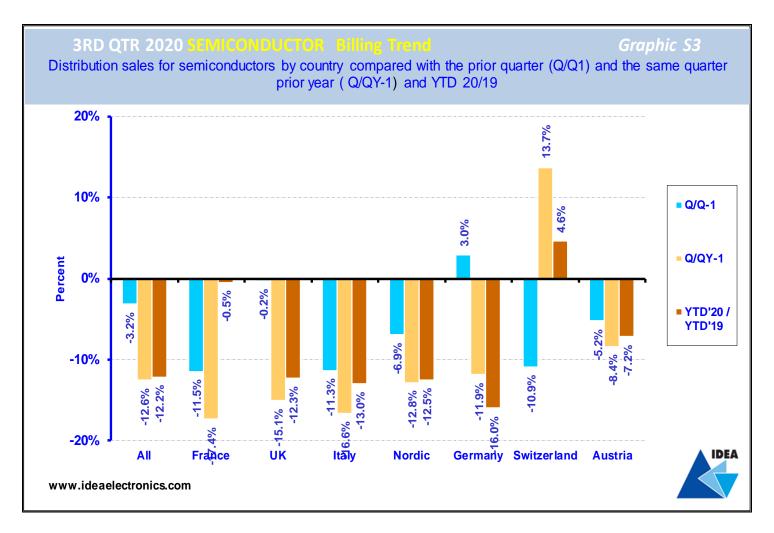


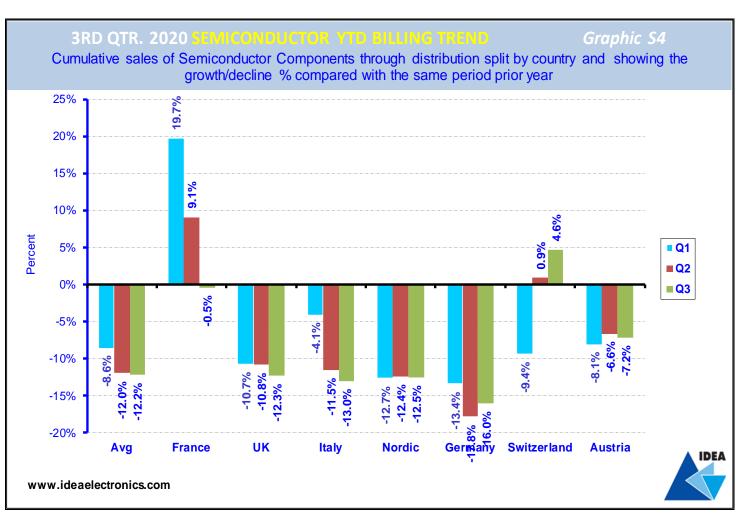


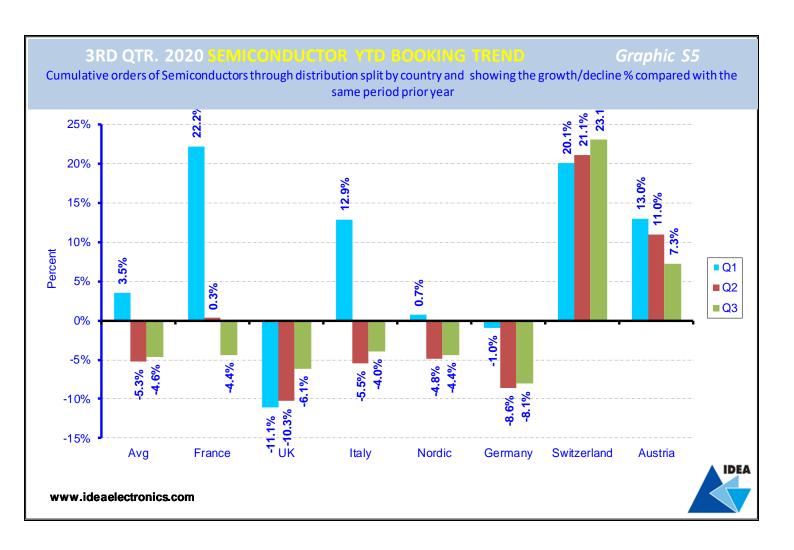


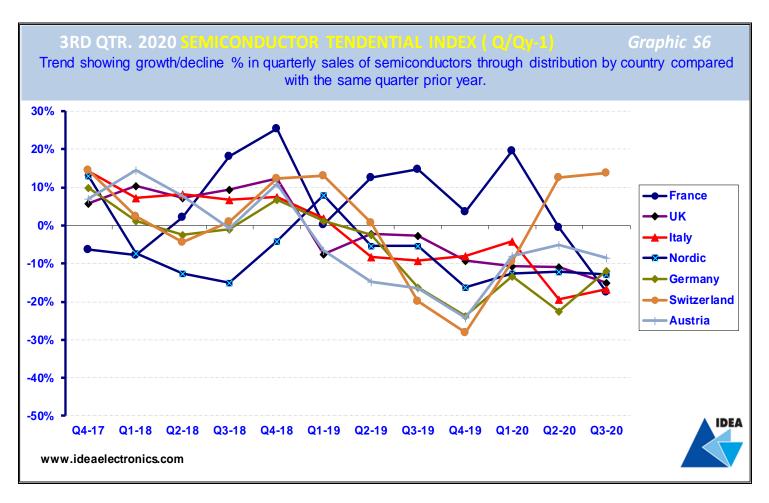


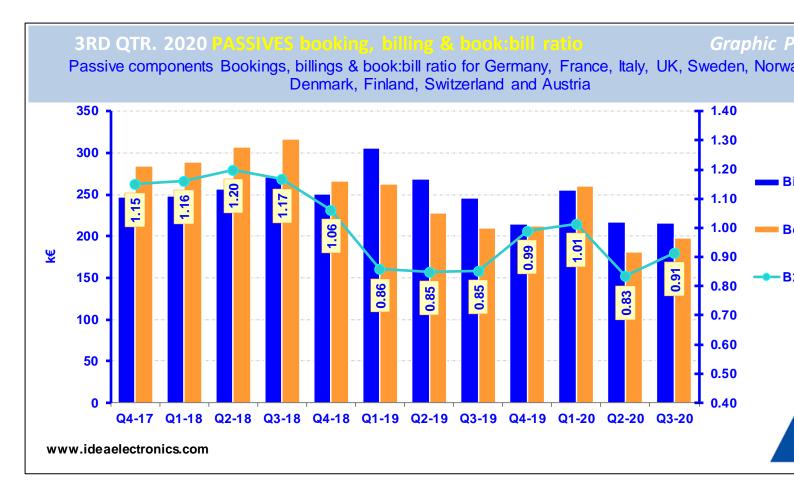


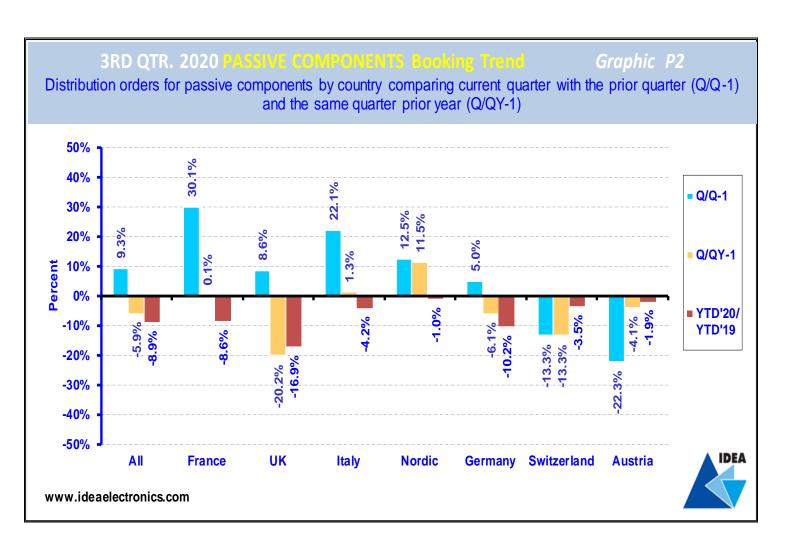


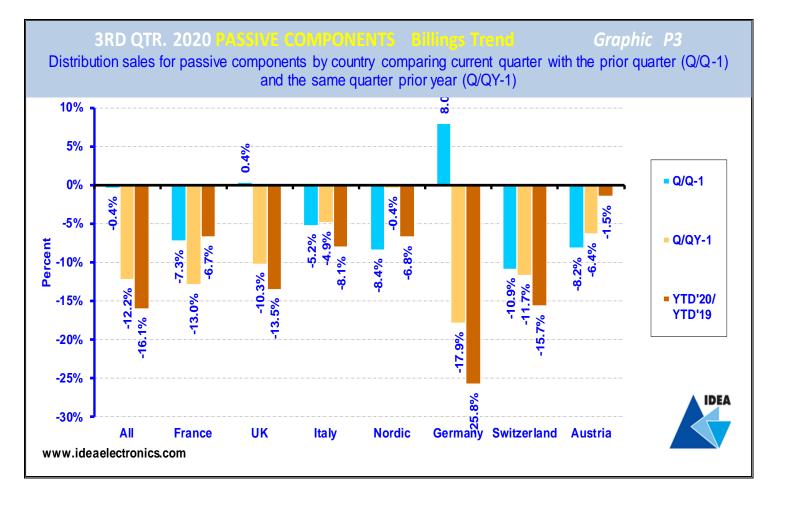


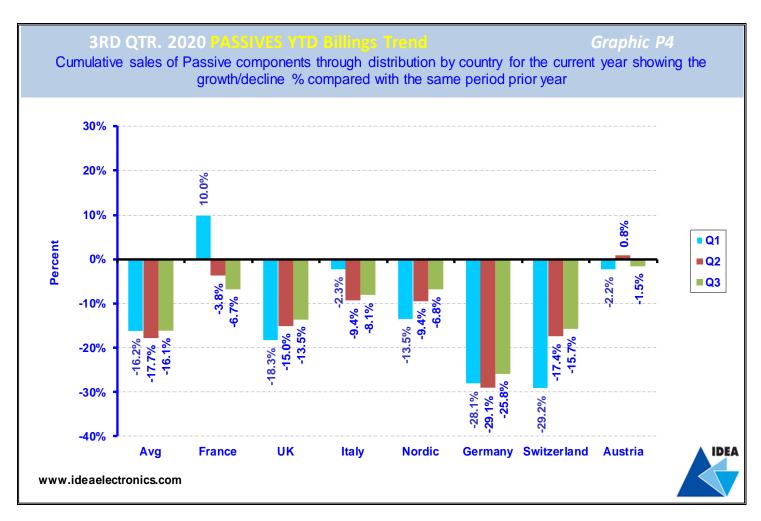


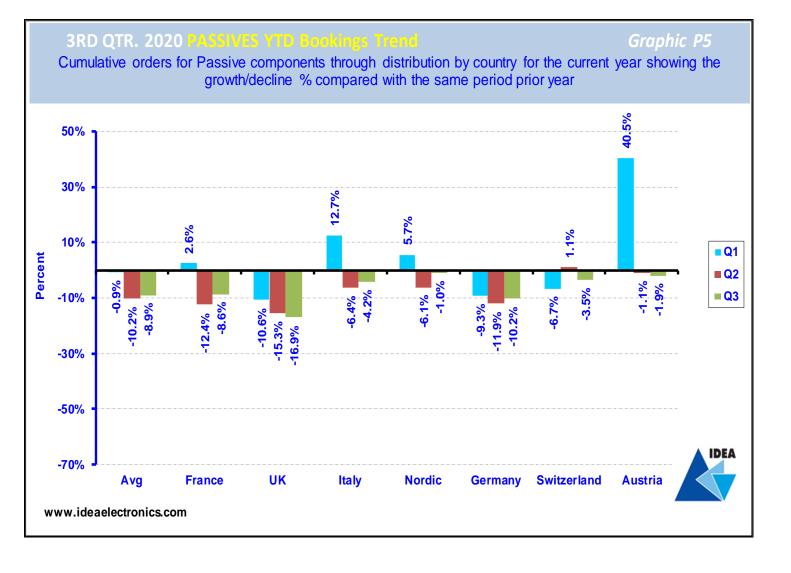


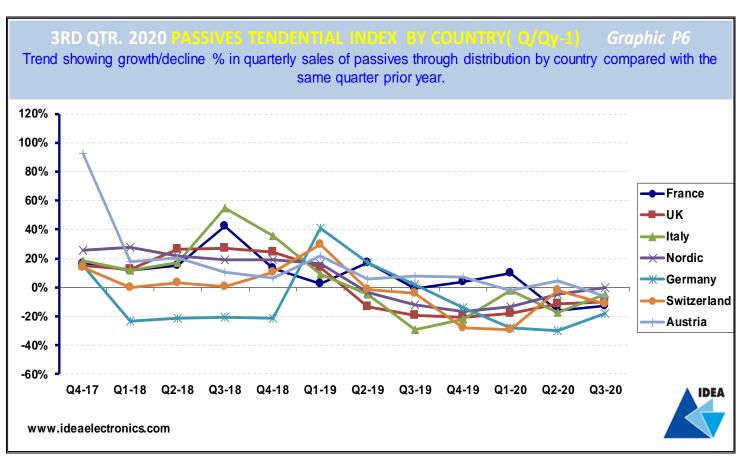


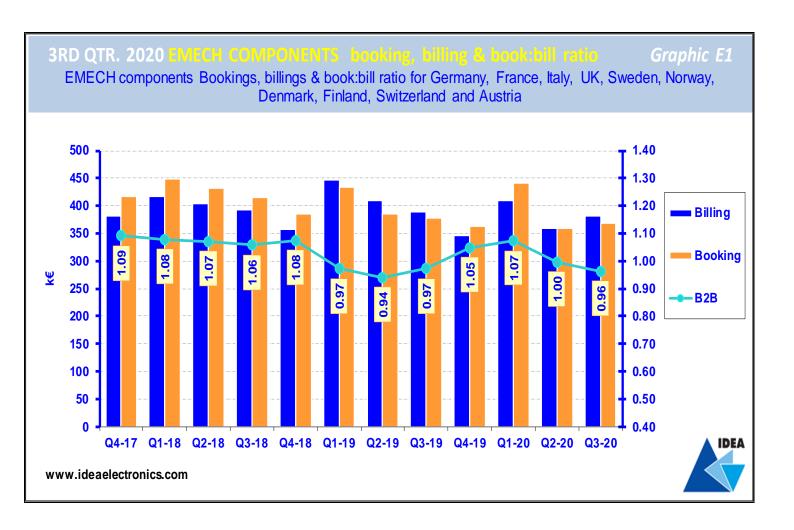


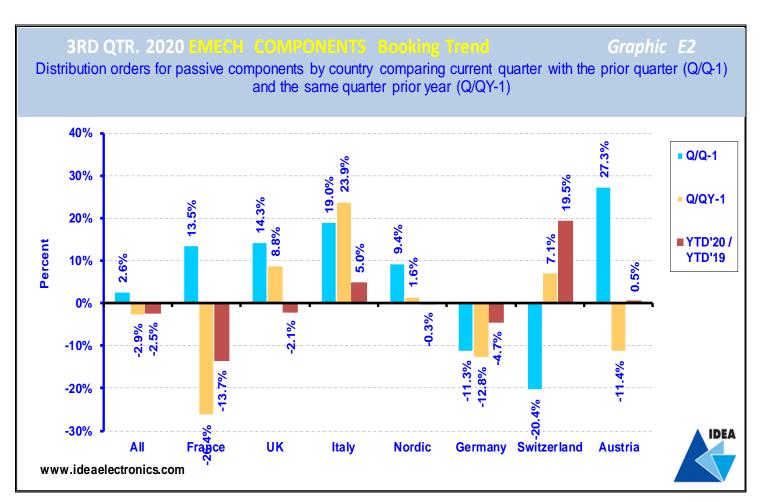


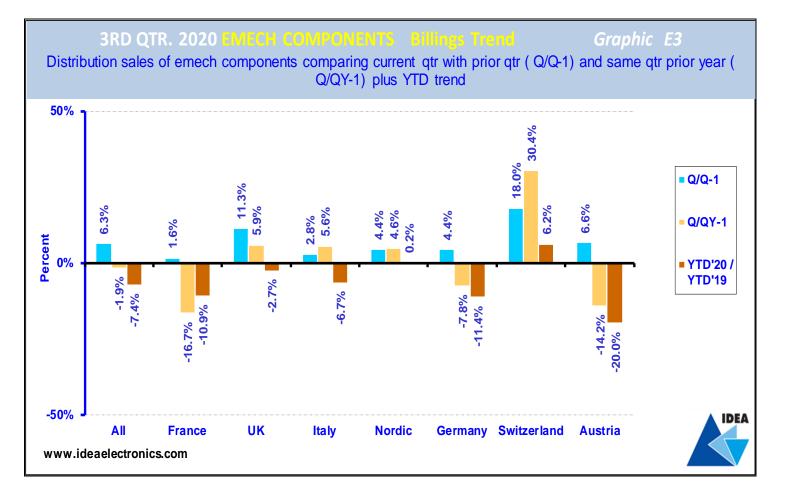


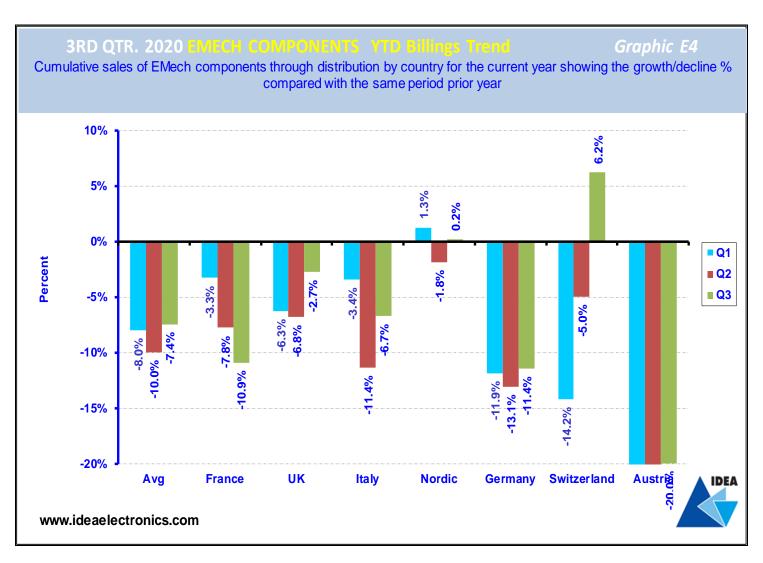


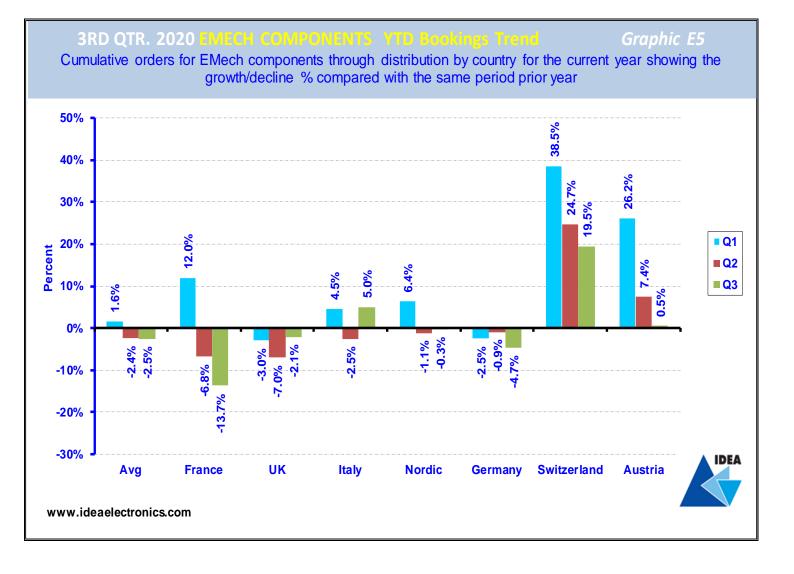


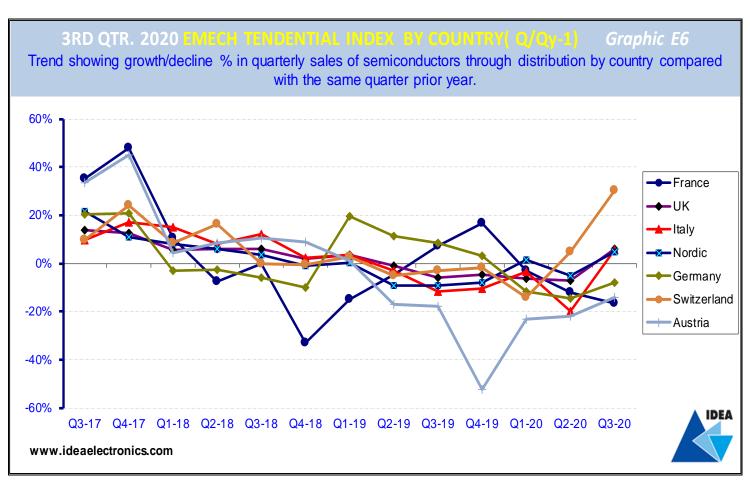












Data input by Country and Component

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